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ENTRIES LIST

PRESS LOTUS

PRESS LOTUS

ALL ENTRIES

CATEGORY PR01: FOOD & BEVERAGES

CODE	ENTRY TITLE	BRAND	COMPANY ENTERING	CITY
PR01/001	KOREA TO GO, KIMCHI	BIBIGO	TBWA KOREA	SEOUL
PR01/002	KOREA TO GO, MANDU	BIBIGO	TBWA KOREA	SEOUL
PR01/003	SPICY BLAST 1	BANDAR FOODS	TAPROOT DENTSU	MUMBAI
PR01/004	SPICY BLAST 2	BANDAR FOODS	TAPROOT DENTSU	MUMBAI
PR01/005	SPICY BLAST 3	BANDAR FOODS	TAPROOT DENTSU	MUMBAI

CATEGORY PR02: BEAUTY & PERSONAL CARE

CODE	ENTRY TITLE	BRAND	COMPANY ENTERING	CITY
PR02/001	#1000 JOB HUNTERS' REAL VOICES	PANTENE	GREY TOKYO	TOKYO
PR02/002	APARTMENT	NK SLEEP	THE LEO BURNETT GROUP THAILAND	BANGKOK
PR02/003	CONDO	NK SLEEP	THE LEO BURNETT GROUP THAILAND	BANGKOK
PR02/004	TOWNHOME	NK SLEEP	THE LEO BURNETT GROUP THAILAND	BANGKOK

CATEGORY PR03: HEALTHCARE

CODE	ENTRY TITLE	BRAND	COMPANY ENTERING	CITY
PR03/001	CHICKEN	GUM FLOSBRUSH	DENTSU (THAILAND) LTD	BANGKOK
PR03/002	COW	GUM FLOSBRUSH	DENTSU (THAILAND) LTD	BANGKOK
PR03/003	PIG	GUM FLOSBRUSH	DENTSU (THAILAND) LTD	BANGKOK
PR03/004	PYTHON	YANHEE ACUPUNCTURE SERVICE	DENTSU (THAILAND) LTD	BANGKOK
PR03/005	BEAR	YANHEE ACUPUNCTURE SERVICE	DENTSU (THAILAND) LTD	BANGKOK
PR03/006	ELEPHANT	YANHEE ACUPUNCTURE SERVICE	DENTSU (THAILAND) LTD	BANGKOK

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ALL ENTRIES

CATEGORY PR04: FASHION, SPORTS & ACCESSORIES

NO ENTRY

CATEGORY PR05: CARS, OTHER VEHICLES, ACCESSORIES & AUTO SERVICES

NO ENTRY

CATEGORY PR06: ELECTRONICS

CODE	ENTRY TITLE	BRAND	COMPANY ENTERING	CITY
PR06/001	BLOCK OUT THE CHAOS: WORLD LEADERS	JBL (ITECT LTD)	CHEIL WORLDWIDE	HONG KONG
PR06/002	BLOCK OUT THE CHAOS: FOOTBALL MANAGERS	JBL (ITECT LTD)	CHEIL WORLDWIDE	HONG KONG
PR06/003	SHUSH!- NOISE-CANCELING/ N6 PRO	360 QIKU	REDBANK	BEIJING
PR06/004	ABBAY'S POOL	E'NOD	TBWA (THAILAND) CO.,LTD	BANGKOK
PR06/005	GET WET	E'NOD	TBWA (THAILAND) CO.,LTD	BANGKOK

CATEGORY PR07: HOUSEHOLD PRODUCTS & MAINTENANCE

CODE	ENTRY TITLE	BRAND	COMPANY ENTERING	CITY
PR07/001	RED	BREEZE	MULLENLOWE SINGAPORE	SINGAPORE
PR07/002	GREEN	BREEZE	MULLENLOWE SINGAPORE	SINGAPORE
PR07/003	BROWN	BREEZE	MULLENLOWE SINGAPORE	SINGAPORE
PR07/004	PETAL PAINT	JAT PAINTS	LEO BURNETT	COLOMBO

CATEGORY PR08: HOME APPLIANCES & FURNISHINGS

CODE	ENTRY TITLE	BRAND	COMPANY ENTERING	CITY
PR08/001	SHAPED TO FLY_BIRD	SUPERFAN.IN	MADRAS BRAND SOLUTIONS	BANGALORE
PR08/002	SHAPED TO FLY_BUTTERFLY	SUPERFAN.IN	MADRAS BRAND SOLUTIONS	BANGALORE
PR08/003	SHAPED TO FLY_DRAGONFLY	SUPERFAN.IN	MADRAS BRAND SOLUTIONS	BANGALORE
PR08/004	PAINTED BY PAINT (1)	DULUX	TAPROOT DENTSU	MUMBAI
PR08/005	PAINTED BY PAINT (2)	DULUX	TAPROOT DENTSU	MUMBAI
PR08/006	PAINTED BY PAINT (3)	DULUX	TAPROOT DENTSU	MUMBAI
PR08/007	PAINTED BY PAINT (4)	DULUX	TAPROOT DENTSU	MUMBAI

CATEGORY PR09: RETAIL

CODE	ENTRY TITLE	BRAND	COMPANY ENTERING	CITY
PR09/001	DRAGSTER	KFC HONG KONG	OGILVY & MATHER GROUP HK	HONG KONG
PR09/002	SHUTTLE	KFC HONG KONG	OGILVY & MATHER GROUP HK	HONG KONG
PR09/003	HEROES	KFC HONG KONG	OGILVY & MATHER GROUP HK	HONG KONG
PR09/004	THE MEETING	MCDONALD'S	TBWA (THAILAND) CO.,LTD	BANGKOK
PR09/005	ROOFTOP SOCCER	MCDONALD'S	TBWA (THAILAND) CO.,LTD	BANGKOK
PR09/006	MORNING SHIFT	MCDONALD'S	TBWA (THAILAND) CO.,LTD	BANGKOK
PR09/007	GRAFFITI	MCDONALD'S	TBWA (THAILAND) CO.,LTD	BANGKOK
PR09/008	DESIGNER	MCDONALD'S	TBWA (THAILAND) CO.,LTD	BANGKOK

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CATEGORY PR10: TRAVEL, LEISURE & ENTERTAINMENT

CODE	ENTRY TITLE	BRAND	COMPANY ENTERING	CITY
PR10/001	IMAGINE : DRAGON	LEGO	OGILVY GROUP THAILAND	BANGKOK
PR10/002	IMAGINE : WHALE	LEGO	OGILVY GROUP THAILAND	BANGKOK
PR10/003	IMAGINE : KING KONG	LEGO	OGILVY GROUP THAILAND	BANGKOK
PR10/004	WEEKDAYS2 : HOTEL	WEEKDAYS TOURISM CAMPAIGN	BBDO BANGKOK LTD	BANGKOK
PR10/005	WEEKDAYS2 : BEACH	WEEKDAYS TOURISM CAMPAIGN	BBDO BANGKOK LTD	BANGKOK
PR10/006	SHOWER	TAIWAN 4A CREATIVE AWARDS	UNITED ASATSU INTERNATIONAL LTD.	TAIPEI
PR10/007	TOILET	TAIWAN 4A CREATIVE AWARDS	UNITED ASATSU INTERNATIONAL LTD.	TAIPEI
PR10/008	THAI MASSAGE	TAIWAN 4A CREATIVE AWARDS	UNITED ASATSU INTERNATIONAL LTD.	TAIPEI
PR10/009	HAIR SALON	TAIWAN 4A CREATIVE AWARDS	UNITED ASATSU INTERNATIONAL LTD.	TAIPEI
PR10/010	AIRPLANE-TRAIN	MAX PLOYS	YOUNG SANTI	BANGKOK
PR10/011	WALL-OVERPASS	MAX PLOYS	YOUNG SANTI	BANGKOK

CATEGORY PR11: COMMUNICATION MEDIA & PUBLICATIONS

CODE	ENTRY TITLE	BRAND	COMPANY ENTERING	CITY
PR11/001	COMMUNAL LIVING CENTER	KOBE NEWSPAPER	DENTSU INC.	TOKYO
PR11/002	THE 1ST YEAR OF VOLUNTEERS	KOBE NEWSPAPER	DENTSU INC.	TOKYO
PR11/003	BRIDGE SEISMIC REINFORCEMENT	KOBE NEWSPAPER	DENTSU INC.	TOKYO
PR11/004	DISASTER MEDICAL ASSISTANCE TEAM	KOBE NEWSPAPER	DENTSU INC.	TOKYO
PR11/005	RESCUE ROBOTS	KOBE NEWSPAPER	DENTSU INC.	TOKYO
PR11/006	FIND YOUR INNER VOICE	BRAIN MAGAZINE	DENTSU TAIWAN INC.	TAIPEI
PR11/007	CINDERELLA	STORYTEL	MCCANN WORLDGROUP INDIA	MUMBAI
PR11/008	SNOW WHITE	STORYTEL	MCCANN WORLDGROUP INDIA	MUMBAI
PR11/009	ALICE	STORYTEL	MCCANN WORLDGROUP INDIA	MUMBAI

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CATEGORY PR12: FINANCE, COMMERCIAL PUBLIC SERVICES, BUSINESS PRODUCTS & SERVICES

CODE	ENTRY TITLE	BRAND	COMPANY ENTERING	CITY
PR12/001	PENCIL CASSETTE	CIGNA TTK	MCCANN WORLDGROUP INDIA	MUMBAI
PR12/002	TELEPHONE AND LOCK	CIGNA TTK	MCCANN WORLDGROUP INDIA	MUMBAI
PR12/003	TELEVISION AND ALUMINIUM FOIL	CIGNA TTK	MCCANN WORLDGROUP INDIA	MUMBAI

CATEGORY PR13: CORPORATE IMAGE

NO ENTRY

CATEGORY PR14: CORPORATE SOCIAL RESPONSIBILITY

CODE	ENTRY TITLE	BRAND	COMPANY ENTERING	CITY
PR14/001	DON'T OVERSHARE - KIDNAP	TELKOMSEL	LEO BURNETT INDONESIA	JAKARTA
PR14/002	DON'T OVERSHARE - ROBBERY	TELKOMSEL	LEO BURNETT INDONESIA	JAKARTA
PR14/003	SPEED	TESCO LOTUS INSURANCE BROKER	THE LEO BURNETT GROUP THAILAND	BANGKOK
PR14/004	QUICK	TESCO LOTUS INSURANCE BROKER	THE LEO BURNETT GROUP THAILAND	BANGKOK
PR14/005	FAST	TESCO LOTUS INSURANCE BROKER	THE LEO BURNETT GROUP THAILAND	BANGKOK

CATEGORY PR15: PUBLIC SERVICES & CAUSE APPEALS

CODE	ENTRY TITLE	BRAND	COMPANY ENTERING	CITY
PR15/001	POLAR BEAR	WWF	LEO BURNETT MANILA	MANILA
PR15/002	WHICHEVER SIDE - RESCUE	MÉDECINS SANS FRONTIÈRES	OGILVY & MATHER GROUP HK	HONG KONG
PR15/003	WHICHEVER SIDE - SURGERY	MÉDECINS SANS FRONTIÈRES	OGILVY & MATHER GROUP HK	HONG KONG
PR15/004	KILL ONE KILL ALL : TIGERS	FREELAND	OGILVY GROUP THAILAND	BANGKOK
PR15/005	KILL ONE KILL ALL : BEARS	FREELAND	OGILVY GROUP THAILAND	BANGKOK

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CODE	ENTRY TITLE	BRAND	COMPANY ENTERING	CITY
PR15/006	KILL ONE KILL ALL : WOLVES	FREELAND	OGILVY GROUP THAILAND	BANGKOK
PR15/007	BEAUTIFUL WORDS : UNIVERSE	WOMEN'S RIGHTS	BBDO BANGKOK LTD	BANGKOK
PR15/008	BEAUTIFUL WORDS : SUNSHINE	WOMEN'S RIGHTS	BBDO BANGKOK LTD	BANGKOK
PR15/009	SINHALA & TAMIL NEW YEAR GREETING	THE CEYLON CHAMBER OF COMMERCE	HOLMES POLLARD & STOTT (PVT) LTD.	COLOMBO

CATEGORY PR16: BEST USE OF PRINT

CODE	ENTRY TITLE	BRAND	COMPANY ENTERING	CITY
PR16/001	POSTABLE FUKUSHIMA LOCAL PAPER	FUKUSHIMA-MINPO	ROBOT COMMUNICATIONS INC.	TOKYO
PR16/002	BUBBLE TIMES	KAHOKU SHIMPO	TOHOKUSHINSHA FILM CORPORATION	TOKYO
PR16/003	FARAH	SANRAKSHAN.ORG	DENTSU SINGAPORE PTE LTD	SINGAPORE
PR16/004	VINOD	SANRAKSHAN.ORG	DENTSU SINGAPORE PTE LTD	SINGAPORE
PR16/005	CLAIRE	SANRAKSHAN.ORG	DENTSU SINGAPORE PTE LTD	SINGAPORE
PR16/006	UNSPOKEN WORDS OF FAMILY	SHINANO MAINICHI NEWSPAPER	FRONTAGE INC.	TOKYO

CATEGORY LRPR: LOTUS ROOTS

CODE	ENTRY TITLE	BRAND	COMPANY ENTERING	CITY
LRPR/001	72POSTERS FOR SCHOOL TEAMS PARTICIPATING IN THE HIGH SCHOOL SUMO TOURNAMENT, 01	KANAZAWA HIGH SCHOOL SUMO WRESTLING TOURNAMENT	DENTSU INC.	TOKYO
LRPR/002	72POSTERS FOR SCHOOL TEAMS PARTICIPATING IN THE HIGH SCHOOL SUMO TOURNAMENT, 02	KANAZAWA HIGH SCHOOL SUMO WRESTLING TOURNAMENT	DENTSU INC.	TOKYO